1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   * 2015 was a peak year for Kickstarted in terms of total numbe rof campaigns, both failed and successful
   * 2009 was the worst year for successful campaigns
   * Video/Documentary Sub Category is the most successful sub category
2. What are some of the limitations of this dataset?
   * We don't have a strong grip on successful sub categories as most are blank
   * It's hard to determine a causal relationship around some of the changes we see as there is no data around other aspects of the business or trends.
3. What are some other possible tables/graphs that we could create?
   * We can create a scatter plot to understand if there's a correlation between certain categories, years and sub categories with success or failure.